



Digital Half Bulletin Size: 14-ft H x 24-ft W (168-in H x 288-in W)
Artwork Size at 1/2-in Scale: 7-in H x 12-in W
Scale: 1/2-in = 1-ft

- Production Notes**
- Convert all type to “paths” (Type > Create Outlines)
 - Do *not* embed links
 - Include all linked support files at 300DPI CMYK
 - Save Photoshop files as layered .psd format
 - Upload finished files: ftp Server: mediaquestoutdoor.com Username: mediaqclient Password: Upload3r!
 - Email the uploaded folder name along with a low-res .jpg reference photo to your MediaQuest Outdoor account executive
 - Questions: Contact Chrissy Smith by email at chrissy@mediaquestoutdoor.com or by phone at 319.365.2664