



Digital Half Bulletin Size: 14-ft H x 24-ft W (168-in H x 288-in W)
Artwork Size at 1/2-in Scale: 7-in H x 12-in W
Scale: 1/2-in = 1-ft

Production Notes

- Convert all type to "paths" (Type > Create Outlines)
- Do *not* embed links
- Include all linked support files at 300DPI CMYK
- Save Photoshop files as layered .psd Format
- Upload finished files: ftp Server: mediaquestoutdoor.com Username: mediaqclient Password: Upload3r!
- Email the uploaded folder name along with a low-res .jpg reference photo to your MediaQuest Outdoor account executive
- Questions: Contact Chrissy Smith by email at chrissy@mediaquestoutdoor.com or by phone at 319.365.2664